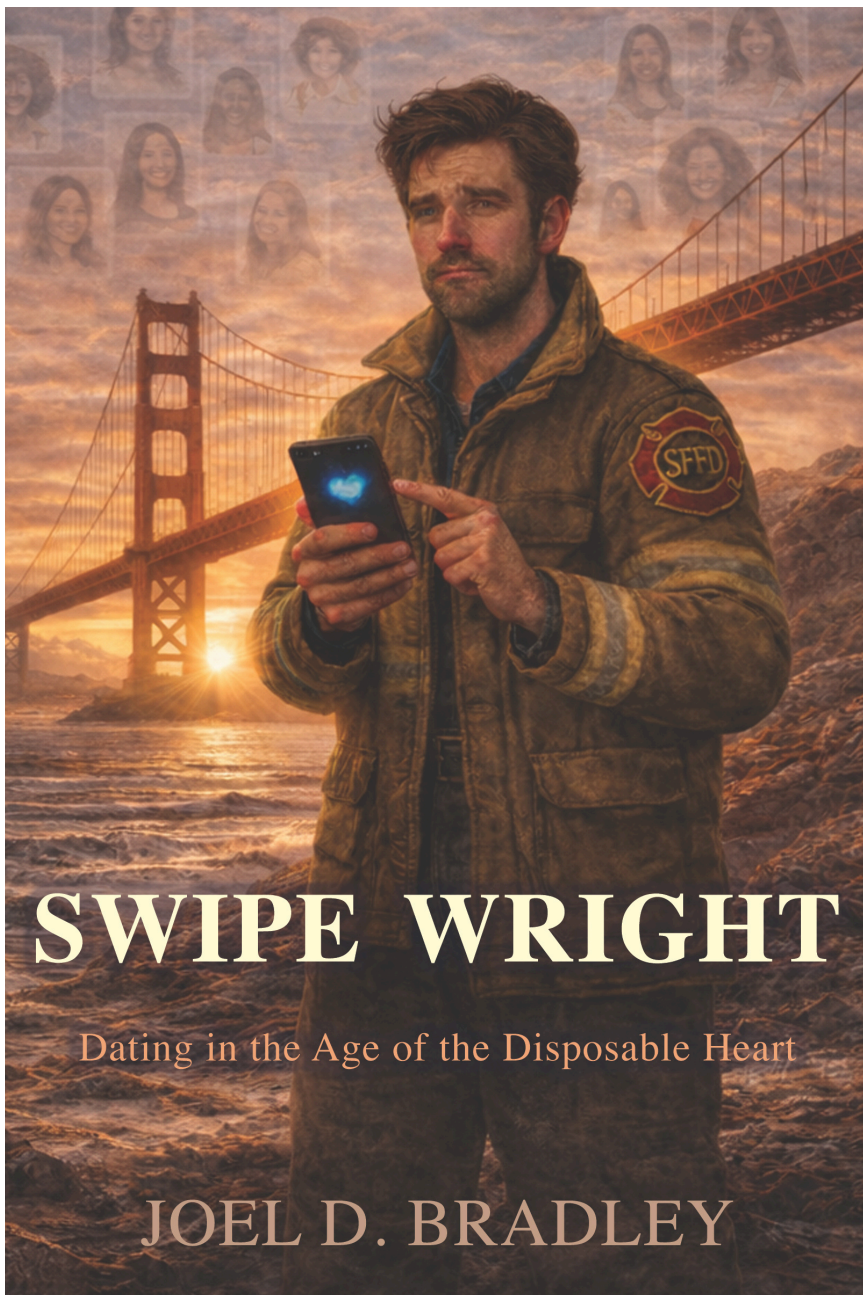


SWIPE WRIGHT:

DATING IN THE AGE OF THE DISPOSABLE HEART

JOEL D. BRADLEY

ELLIS COUNTY BOOKS



SWIPE WRIGHT

Dating in the Age of the Disposable Heart

JOEL D. BRADLEY

DISCUSSION GUIDE

About the Book

Swipe Wright is a satirical novel about navigating modern dating in a world shaped by apps, algorithms, and the illusion of endless choice. After the collapse of his long marriage, Frank Wright suddenly finds himself reentering a romantic landscape that barely resembles the one he left behind. What was once built through chance encounters and shared experiences now unfolds through carefully curated profiles, strategic messages, and the simple flick of a finger across a screen.

As Frank begins exploring this new digital terrain, he encounters a cast of characters who each represent different facets of modern dating culture—people searching for connection, validation, excitement, or simply distraction. Through awkward encounters, unexpected moments of humor, and occasional glimpses of genuine vulnerability, Frank struggles to reconcile his traditional ideas about relationships with a system that often treats people as interchangeable options.

At once funny and reflective, Swipe Wright examines the paradox of modern romance: in an age when it has never been easier to meet someone, meaningful connection can feel harder than ever to find. Beneath the comedy and satire lies a deeper question about love in the digital age—whether real intimacy can still flourish in a culture shaped by convenience, speed, and the ever-present promise that someone better might be only one more swipe away.

About the Author

*Joel D. Bradley is the founder of Ellis County Books and the author of both baseball and social satire titles. He earned a **B.A. in English with a concentration in Creative Writing**, a background that informs his interest in storytelling and cultural observation.*

*Bradley previously worked internationally in professional baseball as a scout, evaluating players and traveling throughout Latin America and Asia. His baseball writing includes *Death by Data: How Analytics and Technology Are Killing Baseball*, a critique of the growing influence of analytics on the game.*

*After the end of an eighteen-year marriage, Bradley unexpectedly found himself navigating the strange and often humorous world of modern dating apps. Those experiences inspired *Swipe Wright*, a satirical novel that explores the search for authentic connection in an age defined by algorithms, profiles, and endless choice.*

Discussion Questions

<i>The Story</i>	<i>Modern Themes</i>
1. <i>What were your first impressions of Frank Wright as a character?</i>	7. <i>Which character best represents modern dating culture?</i>
2. <i>Which scene in the book made you laugh the most?</i>	8. <i>In what ways does humor allow the book to explore serious ideas?</i>
3. <i>The book introduces the idea of the Disposable Heart. What does this phrase mean to you?</i>	9. <i>Do you think technology ultimately helps or harms modern relationships?</i>
4. <i>How do dating apps change the way people evaluate potential partners?</i>	10. <i>Is modern dating fundamentally different from earlier generations?</i>
5. <i>Does having more choices help people find better partners or make commitment harder?</i>	11. <i>In a world of endless swipes, are people really searching for love—or simply trying to avoid loneliness?</i>
6. <i>Which moment in the story felt the most realistic to you?</i>	

Questions for the Author

1. *What inspired the idea of the Disposable Heart?*
2. *How much of Frank Wright's experience reflects real-life observations?*
3. *Did you set out to write comedy, social commentary, or both?*
4. *Which character was the most fun to write?*
5. *What surprised you most about modern dating culture?*

Invite Joel D. Bradley to Your Book Club

*Joel D. Bradley enjoys connecting with readers and discussing the themes behind *Swipe Wright*, including modern dating culture, relationships in the digital age, and the humor that emerges from navigating it all.*

Book clubs are welcome to invite Joel to join their discussion for a short virtual Q&A session where he can answer questions about the story, the inspiration behind the book, and the writing process.

To inquire about an author visit, please visit:

Elliscountybooks.com

or contact Joel at:

Joel@Elliscountybooks.com

Share Your Worst Date Story

Every reader has a story.

What was your most memorable—or disastrous—date?

Readers are invited to share their stories through the Ellis County Books website. Selected stories may be featured in future newsletters or discussions about modern dating culture.

Elliscountybooks.com

or send your story to Joel at:

Joel@Elliscountybooks.com

Continue the Conversation

*If you enjoyed *Swipe Wright*, explore more work from author Joel D. Bradley.*

Bradley's writing explores culture, technology, human relationships, and the changing systems that shape modern life.

Other titles include:

Death by Data: How Analytics and Technology Are Killing Baseball

For more information, upcoming projects, and news from Ellis County Books, visit:

EllisCountyBooks.com